**FEBRUARY 2022** 

# Michael Naft Clark County Commissioner # MU Around A



## Protecting Avi Kwa Ame Would Add to Our Outdoor Economy

On Jan. 14, Commissioner Michael Naft joined Congresswoman Dina Titus, Laughlin Town Advisory Board Chair Kathy Ochs, Fort Mojave Indian Tribe Vice Chairman Shan Lewis, and advocates of Honor Avi Kwa Ame in calling for U.S. Interior designation of Avi Kwa Ame as Nevada's next national monument.

"We invest in this land not only because it is the right thing to do for future generations, but it is truly the prudent financial move as well. Nevada's outdoor recreation economy supports 49,000 jobs and generates \$3.9 billion for the state in annual economic activity," said Clark County Commissioner Michael Naft who has introduced a resolution of support for the designation. The resolution will be voted on by the full County Commission on Feb 15.

### CALL, EMAIL, WRITE, FOLLOW



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# **All Around A**

Progress on the Silverado Ranch Dog Park continued this month with sod being laid and fencing going up. Commissioner Naft met with the team building the amenity and toured the site.

The Clark County Commission recognized "Go True Blue" Month by turning the lights on the Welcome Sign blue to recognize and support LVMPD officers who, day-in and day-out, work hard to keep our community safe.

Commissioners Naft and Justin Jones teamed up for a Coffee and Conversation event in Inspirada. Attendees from neighboring Seven Hills and Anthem came together to discuss Clark County, our departments and agencies.

### February

#### LVCVA DIRECTORS MEETING

February 8 at 9:00am 3150 Paradise Road

#### **BREAKFAST CLUB**

February 15 at 9:00am 3150 Paradise Road

#### **COMMISSION MEETING**

February 15 at 9:00am 500 S Grand Central Pkwy.

#### **ZONING MEETING**

February 16 at 9:00am 500 S Grand Central Pkwy.

#### **COCKTAILS & CONVERSATION**

February 23 at 5:30pm 2535 S Las Vegas Blvd.

### COFFEE WITH A COP

February 24 at 9:00am 6585 S Decatur Blvd.





## Allegiant Stadium Showcased as a Bright Spot in Nevada's Travel and Tourism Recovery

U.S. Senator Jacky Rosen (D-NV), Chair of the Senate Subcommittee on Tourism, Trade, and Export Promotion, Clark County Commissioner Michael Naft, President and CEO of the Las Vegas Convention and Visitors Authority (LVCVA) Steve Hill, and Chief Operations and Analytics Officer for the Las Vegas Raiders Jeremy Aguero visited Allegiant Stadium to to discuss how the federal government can support Nevada's travel and tourism industry, including Sen. Rosen's bipartisan legislative package to bolster the recovery of the travel and tourism economy in the wake of the COVID-19 pandemic.

"By the end of last year, Clark County's Harry Reid International Airport ranked as the third-most-recovered large airport in the country as measured by passenger volume. While visitation is up, Sen. Rosen's stewardship of the Omnibus Travel and Tourism Act directly addresses a major hurdle in our recovery and international travel. I am grateful for the spotlight she has shined on the 350,000 Nevadans who work in the travel and tourism field, their families, and the ancillary businesses that support them," said Clark County Commissioner Michael Naft, who serves as a member of the board of directors of the Las Vegas Convention and Visitors Authority.

Nationwide, unemployment in the leisure and hospitality industry, covering the bulk of tourism businesses and workers, is nearly twice the national average. Tourism is one of Nevada's key industries and employs nearly 350,000 Nevadans. In the Las Vegas area, visitor volume is still down 7.6 percent and hotel room occupancy is down 8.4 percent compared to pre-pandemic levels in 2019.

## Clark County Office of Traffic Safety Up and Running with Director Andrew Bennett

Coming off the deadliest year on local and Nevada roads in 14 years, the Clark County Commission ratified the appointment of the County's first director of a newly created Office of Traffic Safety, Andrew Bennett.

"The Office will help insure that all relevant departments and agencies are working together to reduce the record-shattering number of injuries and fatalities occurring on our roadways," said Commissioner Michael Naft, a staunch advocate for the office's creation. "I believe that by improving how our roads are engineered, rules are enforced, and community is educated we can save lives and taxpayer dollars."

Data shows more than 190 traffic fatalities in Clark County and more than 370 across Nevada, the most in 14 years. Between 2015 and 2020, Clark County saw 1,056 lives lost on its roadways. Beyond the emotional toll, vehicle crashes carry a significant financial burden. According to the 2021 Roadmap of State Highway Safety Laws, the annual economic cost due to motor vehicle crashes in Nevada is \$1.98 billion with \$1.44 billion of that being in Clark County. In 2018, the Centers for Disease Control reported the total cost of Nevada's 350 traffic crash fatalities at \$498.2 million – or \$1.4 million per incident.



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COMMISSIONER MICHAEL NAFT